



ANNUAL  
**NOLA EAST**  
Festival

P.O. BOX 871852, New Orleans, LA 70187 • (504) 427-2596 • FOJWBPark@aol.com

## Sponsorship Opportunities

### Platinum Partner

**\$5000.00**

- 5 tickets to VIP Tent
- Taste of New Orleans Basket
- Recognition Plaque
- Banner with company logo
- Company Logo on website
- Logo on press releases, flyers, banners and other marketing material
- Acknowledged as a sponsor throughout the event

### Gold Partner

**\$3000.00**

- 2 tickets to VIP Tent
- Banner with company logo
- Company Logo on website
- Recognition Plaque
- Logo on flyers and other marketing material
- Acknowledged as a sponsor throughout the event

### Silver Partner

**\$1000.00**

- Company Logo on website
- Logo on flyers and other marketing material
- Acknowledged as a sponsor throughout the event

### Bronze Partner

**\$500.00**

- Name recognition on flyers, signage, and name recognition day of the event.

Friends of Joe W. Brown Memorial Park & Louisiana Nature Center is a non-profit organization in partnership with New Orleans East Matters, New Orleans Department of Parks & Parkways and NORDC, established to promote the restoration and preservation of Joe W. Brown Memorial Park and the Audubon Louisiana Nature Center through education, recreation, beautification, and community involvement.

**"BUILDING BRIDGES TO A BETTER FUTURE"**



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## SPONSORSHIP OPPORTUNITIES

### **TITLE SPONSORSHIP: \$50,000** *(1 Available)*

- Title Status event (ex: The *(YOUR NAME)* NOLA East Festival)
- Logo on Banners throughout Festival Area
- Customized, Catered, Private Company Lounge with Product Sampling
- Double Vendor booth for product sales / marketing *(product must be pre-approved)*
- 50 VIP passes for Client Hosting
- Stage Signage
- Company Logo included in print, mechanical & online advertising
- Promotional Giveaway Opportunities on site
- Emcee Live Mic Mentions from Stage

### **PRESENTING SPONSORSHIP: \$25,000** *(1 Available)*

- Presents Status of event (ex: The *(YOUR NAME)* NOLA East Festival presented by...)
- Logo on Banners throughout Festival Area
- Private, Catered Company Lounge with Product Sampling
- Double Vendor booth for product sales / marketing *(product must be pre-approved)*
- 25 VIP passes for Client Hosting
- Stage Signage
- Company Logo included in print, mechanical & online advertising
- Promotional Giveaway Opportunities on site
- Emcee Live Mic Mentions from Stage

### **AREA SPONSORSHIP: \$10,000** *(Limit 3)*

- Sponsorship of Kid's Korner Stage / the "Taste of the East" Food Court / Marketplace
- Prominent Banner at each end of Sponsored Area
- Double booth for product sales / marketing *(product must be pre-approved)*
- Company Logo included in print, mechanical & online advertising
- 20 Passes to Private Hospitality Area
- Promotional Giveaway Opportunities on site
- Emcee Live Mic Mentions from Stage

### **READ BLVD. SPONSORSHIP: \$5,000** *(Limit 2)*

- Single booth for product sales / marketing *(product must be pre-approved)*
- Company Logo included in print, mechanical & online advertising
- 10 Passes to Private Hospitality Area
- Promotional Giveaway Opportunities on site

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*Friends of Joe W. Brown Memorial Park &  
Louisiana Nature Center*

P.O. Box 871852  
New Orleans, LA 70187-1852  
Email: fojwbpark@aol.com

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January 30, 2024

Dear Sponsor:

Friends of Joe W. Brown Memorial Park & Louisiana Nature Center, "Friends" and New Orleans East Matters Coalition, in partnership with Event Experts, is sponsoring the 3rd Annual Nola East Festival, Saturday, September 21, 2024 in Joe W. Brown Park. As a nonprofit organization, "Friends" is requesting your support, and sponsorship, to assist in providing this much needed entertainment opportunity for the community. One of the primary goals of our festival is to bring together neighborhoods, businesses, schools, churches, and community organizations, to enjoy the culture of local musicians, artists, and cuisine, in the natural environment of Joe W. Brown Park. The success of this event depends upon the support of sponsors, partners, businesses, neighborhood and community organizations, and volunteers, who assist with in kind as well as monetary donations.

This family fun event will also feature a youth stage, children's entertainment, school bands, and amusements. A variety of Vendor opportunities are available, and food vendors will be featured in our special "Nola East Festival Food Court."

A major objective of our 3<sup>rd</sup> Annual Nola East Festival is to present a fundraising opportunity to bring a history making signature Carousel, a piece of fine artistry, and culture, to Joe W. Brown Memorial Park. The carousel will create a positive impact on our quality of life through increased youth and family enjoyment, as well as adding a unique opportunity for economic development in Eastern New Orleans.

By participating as a sponsor, your organization will benefit by exposure through media, advertising, website, social media, and promotional efforts in support of Friends of Joe W. Brown Park 3<sup>rd</sup> Annual NOLA East Festival. In addition, your donation will afford you special invitation and recognition at all events and activities. Monetary donations by check, please make payable to Friends of Joe W. Brown Park. For further information, please contact Tangee Wall at (504)427-2596, email [tangevon@yahoo.com](mailto:tangevon@yahoo.com), PO Box 871852, New Orleans, La 70187.

Thank you in advance for your support and sponsorship of Friends of Joe W. Brown Memorial Park & Louisiana Nature Center and the 3rd Annual Nola East Festival in contributing to a better quality of life and making a positive difference in our community.

Tangee Wall Executive Director  
Friends of Joe W. Brown Memorial Park & La Nature Center

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